

2013 NATIONAL CONFERENCE

APRIL 14-17, 2013

EARLY BIRD PRICE: \$745 FOR MEMBERS

Featuring:

- *ICD-10 Code Set Training*
- *FREE Ticket to Disney World Theme Park*
- *Transportation*
- *Up to 18 CEUs*



Conference at a Glance

Conference Dates

Pre-Conference Events: Thursday, April 11 to Sunday, April 14
National Conference: Sunday, April 14 to Wednesday, April 17

Registering for Conference

You can register online at www.aapc.com/orlando2013

Conference and Hotel Information

Disney's Coronado Springs Resort
1000 West Buena Vista Drive
Lake Buena Vista, Florida 32830

For a detailed agenda by date and time or for more information, visit our conference website at:

www.aapc.com/orlando2013

Special Early Bird Pricing Ends January 23, 2013

Conference + Private Hotel Package - \$1,330

(\$1,430 after January 23)

Conference + Shared Hotel Package - \$1,050

(\$1,150 after January 23)

Conference Only - \$745 - (\$845 after January 23)



The Launch of:

ICD-10 General Code Set Training



It's finally here! Comprehensive ICD-10-CM code set training is fully covered in eight sessions and fulfills **Step 3** of our roadmap. Combine this training with peer networking, entertainment, meals, and a great location, and you have one of the best ways to prepare for ICD-10 and our ICD-10 Proficiency Assessment.

ICD-10 Track (8 sessions):

ICD-10-CM: Diseases of the Circulatory and Respiratory Systems - Cynthia Stewart, CPC, CPC-H, CPMA, CPC-I

ICD-10-CM: Diseases of the Digestive System, Diseases of the Skin and Subcutaneous Tissue and Diseases of the Genitourinary System - Betty Hovey, CPC, CPC-H, CPMA, CPC-I, CPCD

ICD-10-CM: Diseases of the Musculoskeletal System and Connective Tissue, Injury, External Causes and External Causes of Morbidity - Raemarie Jimenez, CPC, CPMA, CPC-I, CANPC, CRHC

ICD-10-CM: Diseases of the Nervous System, Eye and Adnexa, Ear and Mastoid Process and Symptoms, Signs and Abnormal Clinical and Laboratory Findings - Jacqueline J Stack, CPC, CPC-I, CEMC, CFPC, CIMC, CPEDC

ICD-10-CM: Endocrine, Nutritional and Metabolic Diseases, Mental and Behavioral Disorders - Rhonda Buckholtz, CPC, CPMA, CPC-I, CENTC, CGSC, COBGC, CPEDC

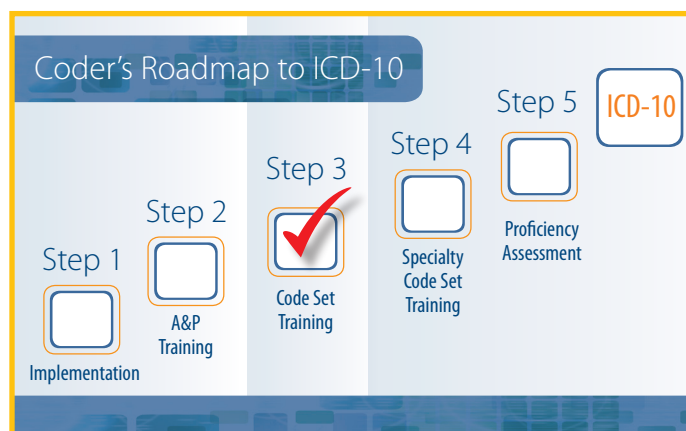
ICD-10-CM: Infectious Diseases, Pregnancy, Newborn and Congenital Malformations, Deformations, and Chromosomal Abnormalities - Brenda Edwards, CPC, CPMA, CPC-I, CEMC

ICD-10-CM: Neoplasms, Diseases of the Blood, and Factors Influencing Health Status and Contact with Health Services - Susan Ward, CPC, CPC-H, CPC-I, CEMC, CPCD, CPRC

ICD-10-CM: Overview and Coding Guidelines - Rhonda Buckholtz, CPC, CPMA, CPC-I, CENTC, CGSC, COBGC, CPEDC



Check off Step 3 of our ICD-10 Training Roadmap



ICD-10

Coding Sessions

The business of medicine revolves around medical coding. Keep on top of best practices with sessions approved for more than 21 AAPC coding certifications.

Cardiology - Changes for 2013 - David Dunn, MD, CPC-H, CIRCC, CCC, CCVTC

Change, Updates and Understanding Interventional Radiology - David Zielske, MD, CPC-H, CIRCC, CCC

Coding for Cardiothoracic Surgery - John Seccombe, MD

Coding Dermatology Procedures - Betty Hovey, CPC, CPC-H, CPMA, CPC-I, CPCD

Coding Secrets in Physical Medicine - Evan Gwilliam, DC, CPC, CCPC

The Correction of Common Coding Problems in Urology - Michael A Ferragamo, MD, FACS

Emergency Physician E/M Coding and the Medicare Administrative Contractor (MAC) - Arthur L Willis, CPC, CPC-H, CPC-I

ENT - Kimberley Jean Pollock, RN, MBA, CPC

Epidemic: Diabetes - Glade B Curtis MD, MPH, FACOG, CPC, CPC-I, COBGC

Facial and Skin Repair - Reconstructive to Cosmetic - Susan Ward, CPC, CPC-H, CPC-I, CEMC, CPCD, CPRC

Fracture Care - Ruby O' Brochta-Woodward, CPC, COSC

General Surgery - TBA

HCCs and Star Ratings--Coding and Revenue Integrity - James Taylor, MD, CPC / Victoria McKemy, MHA / Nancy Hirschl, CCS

How to Effectively Code for Endoscopic Procedures in Gastroenterology - Ariwan Rakvit, MD

Joint Arthroplasty - Ruby O' Brochta - Woodward, CPC, COSC

Medicare Wellness Visit - Not Your Routine Comprehensive Exam - Jean R Pryor, CPC, CPMA, CPC-I, CIMC

'Not Cardio' Vascular Coding, Carotids to Fem/Pop - Caren J. Swartz, CPC, CPC-H, CPMA, CPC-I

Hot Topics in OB/GYN - Glade B Curtis MD, MPH, FACOG, CPC, CPC-I, COBGC

Oh My - Attack of the Gallbladder! - Jeanne L Plouffe, CPC, CGSC

Path/Lab - TBA

Preventive or Not Preventive? That is the Question! - Bradley Hart, CPC, COBGC

Revenue Cycle Management in Coding - Yvonne D Dailey, CPC, CPC-I

Shrink the Risk - Coding Radiation Oncology - Chandra Lynn Stephenson, CPC, CPC-H, CPMA, CPC-I, CANPC, CEMC, CFPC, CGSC, CIMC, COSC / Rebecca Vandiver, CPC, CPC-I

Spine - Kimberley Jean Pollock, RN, MBA, CPC

Ten Steps to Coding Anesthesia Services - Chandra Lynn Stephenson, CPC, CPC-H, CPMA, CPC-I, CANPC, CEMC, CFPC, CGSC, CIMC, COSC

Understanding Incident-to and Split/Shared E/M Billing - Michael D Miscoe, Esq, CPC, CPCO, CASCC, CCPC, CUC



What others are saying:

"The quality of the speakers and the content exceeded my expectations. I came away with greater knowledge and excellent reference material... met some wonderful people and visited with old friends. I'm always a little sad at the end of the conference because each day is filled with so much energy, education, and camaraderie. ... I look forward to attending in Orlando next year."

Jenny Campbell, CPC

Audit & Compliance Sessions



Stay on top of the latest trends in medical auditing, get the CEUs you need, and keep your practice compliant and profitable.

This CPCO®-approved health care compliance category addresses the ever-growing compliance requirements of government laws, regulations, rules, and guidelines.

An Internet Road Map to Compliance - Maryann C Palmeter, CPC, CENTC

Communication With Providers: An Auditor's Perspective - R. Kevin Townsend, CPC, CPMA

Compliance: It's Not an Option - Rose Moore, CPC, CPMA, CPC-I, CEMC

Conquering Coding's Everest: Compliant E/M Coding and Auditing for Electronic Health Records - Stephen Levinson, MD

How to Respond to a Payer Audit - Dennis Mihale, MD

Practice Performance Audits - Marsha S Diamond, CPC, CPC-H

Risk-Based or Random: How to Determine the Scope of Your Audit - Judy B Breuker, CPC, CPMA, CEMC

Small Mistakes Can Still Be Fraud - Jill M Young, CPC, CEDC, CIMC

Using Benchmarks to Determine Compliance Risk - Stacy Nicole Harper, CPC

Billing Sessions

Keeping up with the Medicare and third-party billing changes can be daunting. Fortunately, our billing category can help you stay informed.

Capturing Revenue Through Appeals - Judy Breuker, CPC, CPMA, CEMC

Documentation's Impact on Reimbursement - Rose-Marie Rosario, CPC

Hot Buttons - Payers - Jonnie Massey, CPC, CPC-P, CPMA, CPC-I

Improved Claim Submissions to Payer - Once and Done - Kenneth Beckman, MD, MBA, CPE, CPC



What others are saying:

"As always, I enjoyed networking and learning the latest tools and updates obtained during the AAPC Conferences. As an auditor, instructor and business analyst, I always learn something to bring back to my job that compliments my position. I look forward to Orlando, Florida!"

Sheena Washington, CPC

Practice Management Sessions

The business of health care is complex. This CPPM®-approved category simplifies the steps and secrets to running a compliant and profitable practice.

Meaningful Use and ACOs 101 - Stephen C. Spain, MD, CPC, FAAFP

Coding and Its Impact on Revenue Cycle Key Metrics - Loretta Fay Swan, CPC

Physician Compensation Models - Dixon Davis, MBA, MHSA, CPPM

Compliance for Your Medical Practice - Charla Prillaman, CPC, CPCO, CPC-I, CCC, CEMC

Contract Negotiation: Improve Your Practice's Revenue - Marcia Brauchler, CPC, CPC-H, CPC-I

Effective Physician Contracting - Joette Derricks, CPC

Outpatient Hospital Facility Sessions

Those with a coding knowledge specific to outpatient facility/hospital and ambulatory surgical center coding departments are in high demand. Stay on top of the latest coding trends from an outpatient perspective.

ASC Coding - TBA

Outpatient Facility Infusion Therapy - Nancy L Reading, CPC, CPC-I

Surgical Coding from a Facility Perspective - Melissa A Freeman, CPC

The Two Faces of Outpatient Facility Coding - Judy A Wilson, CPC, CPC-H, CPCO, CPC-P, CPPM, CPC-I, CANPC / Jaci C. Johnson, CPC, CPC-H, CPMA, CPC-I, CEMC

Anatomy Expo

Celebrate the wonders of human anatomy at our very popular Anatomy Expo. This fast-paced event offers an in-depth look into the complex machine we call the body. Physicians from a variety of specialties will use anatomical models, devices, and videos to provide an insider's look at the anatomic and physiologic nuances we all possess. Novice and expert alike will find this session fun, informative, and exhilarating.

From Gutts to Butts - Bruce Rappoport, MD, CPC, CIMC

Journey through the digestive system, you will follow the anatomical trail from swallowing to elimination, including gastric ulcers and colon cancer.

Percutaneous Interventions - David Zielske, MD, CPC-H, CIRCC, CCC

See technological innovation, including angioplasty balloons, stents, wires, catheters, and filters. You will be able to touch and deploy in blood vessels models.

Can You See in the Dark? - Glade Curtis, MD, MPH, FACOG, CPC, CPC-I, COBGC

See and handle the instruments used for laparoscopic surgery, view footage of internal pelvic anatomy.



Anatomy Expo (cont.)



Don't Skip a Beat – John Seccombe, MD

Review heart anatomy, see video clips of a mitral valve repair, artificial heart valves, pacemakers, ICDs (internal defibrillators), and more.

Hand It to Mother Nature – Douglas Hutchinson, MD

This session provides a tour through the structures of the ear, nose, and the throat to discuss how their anatomy and physiology work.

We've Got Your Back! – Evan M. Gwilliam, DC, CPC, NCICS, CCPC, CCCPC

See models of the spine and spinal cord, and look at X-rays of some common pathologies and learn to identify common landmarks.

Navigating the Road Map of Vascular Families – David Dunn, MD. CPC-H, CIRCC, CCC

The physician will guide you through the vascular families, showing you the first-order, the second, and third-order vessels.

and more . . .



What others are saying:

"Each year, the AAPC conferences continue to be better and better, with quality speakers and timely and informative topics. I particularly enjoy the breakout sessions with physician speakers who teach about their specialties. The anatomy expo is not to be missed! That kind of hands-on information is crucial for all coders to experience."

Pam Brooks, CPC, CPC-H

Pre-Conference Events

Thursday, April 11

CPMA® Boot Camp for Medical Auditors - Day One
(Exam April 13) | 8am - 4pm | 16 CEUs | \$695

Friday, April 12

CPMA® Boot Camp for Medical Auditors - Day Two

CIRCC® Exam Prep Course

(Exam April 13) | 8am - 5pm | 8 CEUs
Course + Exam - \$599
Course Only - \$299

Saturday, April 13

AAPC Examinations - CPC®, CPC-H®, CPC-P®, CIRCC®, CPMA®, CPPM®, CPCO™ or Specialty-Specific
8am - 1:40pm | Pricing Varies

Teach the Teacher

8am - 4pm | 8 CEUs / 8 CTUs | \$195.00

Sunday, April 14

Teach the Teacher

9am - 12pm | 3 CEUs

For more details visit:

www.aapc.com/orlando2013

Register at www.aapc.com/orlando2013 or Complete and Submit this Form

2013 AAPC ORLANDO NATIONAL CONFERENCE REGISTRATION FORM

CONFERENCE HOTEL OPTIONS:

AAPC Member Registration ☐ \$745 Early Bird (until Jan. 23) ☐ \$845 Regular
Non-member Registration ☐ \$1,045 Early Bird (until Jan. 23) ☐ \$1,145 Regular

CONFERENCE AND HOTEL PACKAGES:

The following packages include conference registration and three nights (Check in Sunday, April 14, Check out Wednesday, April 17). The pricing below increases \$100 after January 23, 2013. The shared room package is for two attendees purchasing that option and sharing a room together.

Coronado Members Non-members

Private Room: ☐ \$1,330 ☐ \$1,630
Shared Room: ☐ \$1,050 (Per Attendee) Sharing with: _____

Room Requests (not a guarantee)

☐ Two Queen Bed
Number of persons staying in hotel room _____
(additional fee of \$15/person/night for more than two occupants over 18 years old)

Additional Hotel Nights - \$195 per night Number of Nights: _____ x \$195
(must book directly with AAPC to receive discount)

Arrival Date _____ Departure Date _____
Check-In Time 3:00 pm

TOTAL \$ _____

PRE-CONFERENCE EVENTS

CPC-H® Boot Camp ☐ \$499 Members (Includes Free Exam)
April 12 | 8 a.m.-4 p.m. | 8 CEUs

Teach the Teacher Workshop ☐ \$195 (AAPC Members Only)
April 13 | 8 a.m.-4 p.m. | 8 CTUs/8 CEUs

AAPC Certification Exams (All exams available)

April 13 | 8 a.m.-1:40 p.m. | \$300 for core exams

(Specialty exams are \$245; CIRCC® exam is \$400, CPMA®, CPPM® and CPCO™ are \$325)

☐ CPC® ☐ CPC-H® ☐ CPC-P® ☐ CIRCC®
☐ CPMA® ☐ CPPM® ☐ CPCO™ ☐ Specialty Exam _____

TOTAL \$ _____

REGISTRATION INFORMATION

Name _____
Member ID _____
Billing Address _____
City _____ State _____ Zip _____
Phone () _____
Email (required) _____

PAYMENT INFORMATION

☐ Charge \$ _____
☐ AMEX ☐ Visa ☐ MasterCard ☐ Discover
Credit Card # _____ Expiration ____ / ____
Print Cardholder's Name _____
Signature _____
☐ Company Check/Money Order Enclosed for \$ _____

Make company check payable to AAPC and send to:
AAPC Attn: Conference Department
2480 South 3850 West, Suite B, Salt Lake City, UT 84120

Conference Registration Policy: If written notice of cancellation is received by March 20, 2013, a refund (less a \$50 cancellation fee) will be given, but only in cases of extreme emergency. No refunds will be given for cancellations requested after March 20, 2013. Refunds will not be given for "no shows."

Hotel Cancellation Policy: All cancellations must be made at least 10 days prior to arrival date. Cancellations made less than 10 days prior to arrival will be charged a fee. Refunds will not be given for "no shows."



Dear Employers



TO: Employers of our AAPC Certified Coders and Members

AAPC – the leading medical certifying organization – will be hosting the 21th National Conference on April 14 - 17, 2013, at Disney's Coronado Springs Resort in Orlando. What does this mean for your coder?

With an average of 18 CEUs awarded during these four days, your coder will be arm and arm with 2,000 fellow coders all with the same goal – receive top of the line education necessary to stay current in our every changing healthcare world, which in turn is one of the best benefits packages your practice may see in 2013!

There are several important changes to the conference agenda:

- *Sessions for ICD-10*
- *Specialty tracks for compliance auditors and hospital outpatient coders*
- *Sessions offered in numerous specialty certifications*
- *Sessions focusing on changes for 2013*

Some things at conference will never change, and this includes:

- *Breakfast and lunch is included Monday and Tuesday with an Awards luncheon on Wednesday*
- *Reception with exhibitors is on Monday with yummy hors oeuvres'*
- *8 comprehensive, outstanding educational sessions worth 12 CEUs*
- *3 general session providing cutting edge information worth 3.5 CEUs*
- *Anatomy Expo*
- *Pre-conference boot camps offered: CPC-H and ICD-10*
- *Teach the Teacher workshop*
- *3 hours of Professional Leadership Training*
- *All AAPC certification exams will be offered on Saturday*
- *Powerful Networking of 2,000+ coders*
- *Exhibit hall with many vendors offering their newest product(s) and service(s)*

Investing in the continuing education of your certified coder is an investment in the future of your practice. We urge you not to let your coder miss this opportunity.

- **Early Bird Registration ends January 23 (save \$100 – only \$745!)**
 - o *Save more with the combo registration & hotel package (starting at \$1050)*
- **After January 23, and until the maximum capacity is reached, the registration is still one of the best educational deals around at only \$845**
 - o *Combo registration & hotel package starting at \$1,150*

Should you have any questions, please ask your coder or call AAPC's national office at **1-800-626-CODE (2633)** or visit the website at **www.aapc.com**.

We look forward to another very successful conference and we hope your coder will join us!